

Muhammad Hafizh Hasyim

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Skills

Consulting & Strategy: Digital transformation, stakeholder engagement, data-driven decision making, requirements gathering

Product & Design: Product roadmapping, user-centred design, agile delivery, cross-functional collaboration

Technology: Cloud platforms (GCP), AI & Generative AI, full-stack development, system architecture, REST APIs

Tools: Python, TypeScript, React, Next.js, Firebase, Google Cloud, PowerPoint, Excel

Education

Bachelor of Advanced Computing (Honours) Australian National University **Graduating Jul 2026**

- Human-Centred and Creative Computing Specialisation | ANU Global Diversity Scholarship (\$75K, Jul 2021) | GPA: 5.75 / 7.0

Experience

Consultant & Team Lead ANU SIP Canberra, AU **Feb 2026 – Present**

- Leading a team of 4 student consultants engaged by ANU's International Strategy Division to develop evidence-based recruitment and diversification strategies amid shifting geopolitical and regulatory conditions.
- Synthesising primary survey data and secondary research into structured short, medium, and long-term strategic recommendations spanning scholarship design, pathway programmes, and articulation partnerships.
- Managing client communications and coordinating deliverables with industry mentors from Scyne Advisory, preparing formal presentations for senior ANU leadership.

Co-Founder & Tech Lead Pookie Platform Canberra, AU **Jan 2026 – Present**

- Set strategic and technical direction for an early-stage startup, translating ambiguous product goals into structured delivery roadmaps and navigating 0-to-1 challenges including stakeholder alignment and scope management.

Software Engineer Pookie Platform Canberra, AU **Feb 2025 – Jan 2026**

- Scoped and delivered MVP features iteratively with stakeholders, evaluating trade-offs and ensuring technical decisions aligned with broader product strategy.

Strategy & Product Intern Telkomsel Jakarta, ID **Dec 2024 – Feb 2025**

- Synthesised infrastructure performance data into actionable insights for senior stakeholders, contributing to a 30% improvement in campaign performance and resolving 6 defects in live features.

Back End Engineer Emergiq FireApp Canberra, AU **Feb 2024 – Nov 2024**

- Worked with a volunteer-sector client to translate operational requirements into a digital scheduling solution serving 100 users, advising on security and data governance frameworks throughout delivery.
- Improved data consistency by standardising information architecture, enabling more reliable reporting and reducing operational friction for administrators.

Teaching Assistant ANU School of Computing Canberra, AU **Feb 2023 – Jul 2023**

- Communicated complex technical concepts to diverse cohorts through 12 structured workshops, improving course satisfaction scores by 15% through clear, structured delivery.

Projects

AI Coding Agent (Claude Code) Independent Project TypeScript **Feb 2026**

- Built an autonomous AI coding agent applying Generative AI concepts (agentic loops, tool use, and LLM API integration), demonstrating applied fluency in AI technologies relevant to digital transformation engagements.

AR Scavenger Hunt GDG ANU React / Firebase **Apr 2025**

- Led end-to-end delivery of a community-facing digital product for GDG ANU, spanning requirements gathering and solution design through to deployment and live event activation.
- Adapted an existing platform to fit the specific needs of the ANU community, managing stakeholder expectations and delivering a seamless AR experience for event attendees.

Leadership & Activities

Co-Lead Google Developer Groups - ANU **Jul 2024 – Present**

- Led community strategy and event programming for a 200-member group, overseeing stakeholder coordination and workshop delivery reaching 120+ attendees with a 4.8/5 satisfaction rating.
- Doubled active membership through project-based initiatives and partnerships with Google Developer Experts; delivered workshops on Generative AI and Google Cloud, building fluency in trends relevant to technology strategy roles.